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Alcohol and Entertainment Licensing Sub-Committee

Wednesday 11 November 2026 at 10.00 am
Virtual via Zoom

The meeting will be open for the press and public to follow via the live webcast available HERE

Membership:

Members Councillors:	**Substitute Members:** Councillors:
Ahmed (C) Alexandre Do Rosario	Aden, Burn, Clinton, Chowdhury, Mahmood, Mulaisho, Vakani

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

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Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

(a) **Employment, etc. -** Any employment, office, trade, profession or vocation carried on for profit gain.

(b) **Sponsorship -** Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.

(c) **Contracts -** Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.

(d) **Land -** Any beneficial interest in land which is within the council's area.

(e) **Licences-** Any licence to occupy land in the council's area for a month or longer.

(f) **Corporate tenancies -** Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.

(g) **Securities -** Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item		Page
1	**Apologies for absence and clarification of alternate members**	
2	**Declarations of Interests** Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3	**Application for a Variation to a Premises Licence by Rossi Laorenza for the premises known as Rossi's Bar, 189 Edgware Road, NW9 6LP, pursuant to the provisions of the Licensing Act 2003**	1 - 78

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LICENSING ACT 2003

Application for a Variation to a Premises Licence

1. The Application

Name of Applicant:	Rossi Laorenza
Name & Address of Premises:	Rossi's Bar, 189 Edgware Road, NW9 6LP
Applicants Agent:	

1. Application

The application is to vary the licence as follows:

To extend licensable activities and remain open from 8.00am to 11.00pm Monday to Thursday, and 8.00am to 3.00am Friday to Sunday.

2. Background

The premises are currently licensed for:

Regulated Entertainment, Late Night Refreshment and the Sale of Alcohol from 9.00am – 11.30pm Sunday to Thursday and 00:30 Friday & Saturday and to remain open until midnight Sunday to Thursday and 1.00am Friday & Saturday.

Through liaison with the Police & Licensing Officer, the applicant has since agreed the below amended hours:

- Live music & Recorded music: Monday to Thursday, 08:00 - 23:00, Friday to Saturday 08:00 - 01:30, Sunday 08:00 – 23:30
- Late night refreshment (indoors): Monday to Thursday, 23:00 - 23:30, Friday to Saturday 23:00 – 02:00, Sunday, 08:00 – 00:00
- The supply of alcohol (on and off the premises): Monday to Thursday, 08:00 - 23:00, Friday to Saturday 23:00 - 02:00, Sunday 08:00 – 23:30
- Opening Hours: Monday to Thursday, 08:00 - 23:30, Friday to Saturday 23:00 - 02:15, Sunday 08:00 – 00:00

3. Promotion of the Licensing Objectives

See page 11 of the application

4. Relevant Representations

Representations have been received and withdrawn from the Licensing Officer and Police. Representations remain outstanding from members of the public.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Associated Papers

A. Application Form
B. Public Representations
C. Police Reps & Withdrawal
D. Licensing Reps & Withdrawal
E. Current Licence
F. OS Map

APPLICATION TO VARY A PREMISES LICENCE

Application to vary a premises licence under The Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in **block capitals**. In all cases ensure that your answers are inside the boxes and written in **black ink**. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We Rossi Laorenza

..... *[insert name of applicant(s)]* **being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below**

Premises licence number	160820

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Rossi's Bar, 189 Edgware Road, Colindale	
Post Town London	**Post Code** NW9 6LP

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ £28,750

Part 2 - Applicant details

Daytime contact telephone number		[redacted]	
E-mail address (optional)		[redacted]	
Current postal address if different from premises address			
Post Town		**Post Code**	

Part 3 - Variation

Please tick ✓ **Yes**

Do you want the proposed variation to have effect as soon as possible? ☒

If not do you want the variation to take effect from

Day		Month		Year			

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ☐ Yes ☒ No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

I am looking for the variation to extend the permitted hours for all licensable activities. The proposed hours are 08:00–23:00 Monday to Thursday and 08:00–03:00 Friday, Saturday and Sunday for the sale of alcohol, recorded music and live music, with opening hours matching these times. The variation reflects the current operation of the premises and supports the business model while maintaining compliance with all licensing objectives.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Please tick ✓ **Yes**

Provision of regulated entertainment (please see guidance note 3)

a)	plays (if ticking yes, fill in box A)	☐
b)	films (if ticking yes, fill in box B)	☐
c)	indoor sporting events (if ticking yes, fill in box C)	☐
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	☐
e)	live music (if ticking yes, fill in box E)	☒
f)	recorded music (if ticking yes, fill in box F)	☒
g)	performances of dance (if ticking yes, fill in box G)	☐
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	☐

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Sale by retail of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 8)			**Will the performance of a play take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4).		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 5)		
Tue					
Wed			**State any seasonal variations for performing plays (**please read guidance note 6)		
Thur					
Fri			**Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list** (please read guidance note 7)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 8)			**Will the exhibition of films take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4).		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 5)		
Tue					
Wed			**State any seasonal variations for the exhibition of films (**please read guidance note 6)		
Thur					
Fri			**Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list** (please read guidance note 7)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 8)			**Please give further details** (please read guidance note 5)
Day	Start	Finish	
Mon			**State any seasonal variations for indoor sporting events** (please read guidance note 6)
Tue			
Wed			
Thur			**Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list** (please read guidance note 7)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 8)			**Will the boxing or wrestling entertainment take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4).	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 5)		
Tue					
Wed			**State any seasonal variations for boxing or wrestling entertainment (**please read guidance note 6)		
Thur					
Fri			**Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list** (please read guidance note 7**)**		
Sat					
Sun					

E

Live Music Standard days and timings (please read guidance note 8)			**Will the performance of live music take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4)		
				Indoors	x
				Outdoors	
Day	Start	Finish		Both	
Mon	8:00am	23:00pm	**Please give further details here** (please read guidance note 5) The premises will host amplified live music including DJs, vocalists and small bands indoors in the main bar area. Some performances may run past 23:00. Sound levels will be controlled by staff to prevent nuisance.		
Tue	08:00am	23:00pm			
Wed	8:00am	23:00pm	**State any seasonal variations for the performance of live music (**please read guidance note 6) N/A		
Thur	8:00am	23:00pm			
Fri	8:00am	3:00am	**Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list** (please read guidance note 7) N/A		
Sat	8:00am	3:00am			
Sun	8:00am	3:00am			

F

Recorded music Standard days and timings (please read guidance note 8)			**Will the playing of recorded music take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4)		
				Indoors	x
				Outdoors	
Day	Start	Finish		Both	
Mon	8:00AM	23:00PM	**Please give further details here** (please read guidance note 5) Recorded music will be played indoors via a controlled sound system, including DJ sets and playlists. Some recorded music may continue past 23:00, therefore authorisation is requested		
Tue	8:00AM	23:00PM			
Wed	8:00AM	23:00PM	**State any seasonal variations for playing recorded music (**please read guidance note 6) N/A		
Thur	8:00AM	23:00PM			
Fri	8:00AM	3:00AM	**Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list** (please read guidance note 7) N/A		
Sat	8:00AM	3:00AM			
Sun	8:00AM	3:00AM			

G

Performances of dance Standard days and timings (please read guidance note 8)			**Will the performance of dance take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4).		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 5)		
Tue					
Wed			**State any seasonal variations for the performance of dance** (please read guidance note 6)		
Thur					
Fri			**Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list** (please read guidance note 7)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 8)			**Please give a description of the type of entertainment you will be providing**		
			Will this entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 5)		
Tue					
Wed			**State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (**please read guidance note 6)		
Thur					
Fri			**Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list** (please read guidance note 7)		
Sat					
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 8)			**Will the provision of late night refreshment take place indoors or outdoors or both** – please tick [✓] (please read guidance note 4).		
Day	Start	Finish		Indoors	x
				Outdoors	
				Both	
Mon	8:00AM	23:30PM	**Please give further details here** (please read guidance note 5) Late night refreshment will only be provided occasionally for special events such -off music nights. Any late refreshment will take place indoors only. The premises does not offer late refreshment on a regular basis.		
Tue	8:00AM	23:30PM			
Wed	8:00AM	23:30PM	**State any seasonal variations for the provision of late night refreshment (**please read guidance note 6) As mentioned abpve, this would not be regularly used but special occasions like New Years Eve events.		
Thur	8:00AM	23:30PM			
Fri	8:00AM	2:30 AM	**Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list** (please read guidance note 7) N/A		
Sat	8:00AM	2:30AM			
Sun	8:00AM	2:30AM			

J

Supply of alcohol Standard days and timings (please read guidance note 8)			**Will the supply of alcohol be for consumption (Please tick box ✓)** (please read guidance note 9)		
Day	Start	Finish		On the premises	x
				Off the premises	x
				Both	
Mon	8:00am	23:00pm	**State any seasonal variations for the supply of alcohol (**please read guidance note 6) N/A		
Tue	8:00am	23:00pm			
Wed	8:00am	23:00pm	**Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list** (please read guidance note 7) N/A		
Thur	8:00am	23:00pm			
Fri	8:00am	3:00am			
Sat	8:00am	3:00am			
Sun	8:00am	3:00am			

IN ALL CASES PLEASE COMPLETE K, L, & M BELOW

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10)

There are no activities, entertainment or services at the premises that may give rise to concern in respect of children. The premises does not provide or permit:

Adult entertainment including nudity, semi-nudity, striptease or any sexualised performance.
Age-restricted films or screenings requiring classification controls.
Gaming machines or any other age-restricted gambling facilities.
Any entertainment, activity or ancillary matter that could be considered unsuitable or harmful to children.

The premises operates solely as a bar offering recorded music and occasional live music for a general adult audience. All activities are appropriate for adults and do not include any content that would be inappropriate for children, regardless of whether children are expected to attend.

Staff are trained to uphold the licensing objectives, including the protection of children from harm.

L

Hours premises are open to the public
Standard days and timings
(please read guidance note 8)

Day	Start	Finish
Mon	8:00AM	23:00PM
Tue	8:00AM	23:00PM
Wed	8:00AM	23:00PM
Thur	8:00AM	23:00PM
Fri	8:00AM	3:00AM
Sat	8:00AM	3:00AM
Sun	8:00AM	3:00AM

State any seasonal variation (please read guidance note 6)

N/A

Non-standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 7)

N/A

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

The premises seeks to vary its licensing and opening hours to 08:00–23:00 Monday to Thursday and 08:00–03:00 Friday, Saturday and Sunday for alcohol sales, recorded music and live music, with opening hours matching these times. The bar has now operated under new ownership for nearly a year with no incidents, complaints or disorder, demonstrating strong management, a stable customer base and full compliance with all licensing conditions. The extended hours will support the business model while continuing to uphold all licensing objectives.

Please tick ✓ **Yes**

- I have enclosed the premises licence ☒
- I have enclosed the relevant part of the premises licence ☐

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

M Describe any additional steps that you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 11)

The premises will continue to operate with strong management controls, including comprehensive staff training, Challenge 25, CCTV coverage, incident logging, responsible alcohol service, and appropriate levels of security staffing during higher-risk periods. Rossi
incidents, complaints or disorder, demonstrating effective supervision, a stable customer base and consistent compliance with all licensing conditions. These measures will remain in place to ensure the extended hours continue to uphold all four licensing objectives.

b) The prevention of crime and disorder

CCTV will remain fully operational, staff will monitor customer behaviour, and an incident log will be maintained. Challenge 25 and refusal procedures will be enforced, and management will intervene early to prevent disorder. Security staff will be deployed when appropriate, particularly during busy late-night periods, to maintain a safe and controlled environment. The premises has operated for almost a year without any crime-related issues, demonstrating that current controls are effective and will continue during the extended hours.

c) Public safety

The premises will maintain safe staffing levels, clear emergency exits, regular safety checks, and responsible glassware management. Crowd levels will be monitored during peak times, and security staff will be used where necessary to support safe entry, exit and customer movement. Staff are trained in emergency procedures and responsible alcohol service. The venue has demonstrated safe operation throughout its first year, and these measures will continue to ensure public safety during the proposed extended hours.

d) The prevention of public nuisance

The premises will continue to manage noise levels through responsible music volume control, regular checks outside the venue, and ensuring customers leave quietly, supported by clear signage. Outdoor areas will be supervised during busy periods, and security staff will assist with dispersal when required to prevent noise or disturbance. Waste will be managed responsibly, and doors/windows will remain closed during late-night hours except for access and egress.

e) The protection of children from harm

Challenge 25 will continue to be strictly enforced, with staff trained to refuse service where necessary. No adult entertainment, age-restricted films, or inappropriate activities take place at the premises, and children are not permitted during late-night trading. CCTV, staff supervision, and security presence where relevant ensure a safe environment. The premises has operated for almost a year without any safeguarding concerns, demonstrating strong compliance with child protection requirements.

Please tick ✓ **Yes**

- I have made or enclosed payment of the fee ☒
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy ☐
- I have sent copies of this application and the plan to responsible authorities and others where applicable ☒
- I understand that I must now advertise my application ☒
- I have enclosed the premises licence or relevant part of it or explanation ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 13). **If signing on behalf of the applicant please state in what capacity.**

Signature ROSSI LAORENZA……..

Date 02/09/2026……

Capacity ……

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 14). **If signing on behalf of the applicant please state in what capacity.**

Signature ……

Date ……

Capacity .....

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 15)	
Post town	**Post code**
Telephone number	

If you would prefer us to correspond with you by e-mail your e-mail address (optional)

NOTES FOR GUIDANCE

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
    - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
    - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
    - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
    - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
    - Live music: no licence permission is required for:
        - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
        - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
        - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
        - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
        - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
    - Recorded Music: no licence permission is required for:
        - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
        - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.

- any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

4. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).

5. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
6. For example (but not exclusively), where the activity will occur on additional days during the summer months.
7. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
8. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
9. If you wish people to be able to consume alcohol on the premises, please tick ‘on the premises’. If you wish people to be able to purchase alcohol to consume away from the premises, please tick ‘off the premises’. If you wish people to be able to do both, please tick ‘both’.
10. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
11. Please list here steps you will take to promote all four licensing objectives together.
12. The application form must be signed.
13. An applicant’s agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
14. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
15. This is the address which we shall use to correspond with you about this application.

***Data Protection**: The London Borough of Brent will use this information for the purposes of The Licensing Act 2003 and related purposes. Any member of the public may examine the application form on request. Further information can be found at www.brent.gov.uk/privacy*

You are providing your information to Brent Council, contact details business.licence@brent.gov.uk. The Council’s Data Protection Officer can be contacted via dpo@brent.gov.uk, or 020 8937 1402.
Your information is collected for the purpose of processing your licence application as required to fulfil the council’s duties under the following legislation, statutory or contractual requirement or obligation.

Legislation	***Context***
Licensing Act 2003	*For the processing of licensing applications and the prevention of fraud*

The information may be shared with the Metropolitan Police, London Fire Brigade and teams within Brent Council, as statutory consultees, the Home Office to ascertain the right to work and HM Revenue and Customs, at their request, to identify potential fraud. The information shall be retained until the licence is surrendered and shall be processed in adherence to your legal rights, including but not limited to the right to withdraw consent, right to copies of your information and right to be forgotten. You have a right to lodge a complaint with the Information Commissioner’s Office (www.ico.org.uk)

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Please return the completed form and accompanying documents to:-

Licensing Department
Brent Council
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

☎ 020 8937 5359 Email: business.licence@brent.gov.uk

Cheques should be crossed and made payable to: London Borough of Brent.

Follow the instructions in the checklist, to submit the relevant copies to the Chief Office of Police and/or the Responsible Authorities. Contact details shown below:

Chief Officer of Police
Brent Licensing Department
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8733 3206

North West Area 1
London Fire Brigade
169 Union Street
London
SE1 0LL

Tel: 020 8555 1200 x38778

Trading Standards
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5555

Environmental Health
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5252

Children's Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Licensing Authority
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5359

Planning Department
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5210

Public Safety Team
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ
Tel: 020 8937 5359

DAAT
Public Health Directorate
Wembley Centre for Health and Care
116 Chaplin Road
Wembley
HA0 4UZ

Home Office Immigration Enforcement
Licensing Compliance Team (LCT)
2 Ruskin Square
Dingwall Road
Croydon
CR0 2WF

IE.licensing.applications@homeoffice.gov.uk

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Advertising ☐ Fee ☐

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07-09-26

Although this is under Brent jurisidiction this is still MY high street a residential high street not in the middle of the West End. A 3am closing time will cause drunken behaviour on our streets and associated ASB. Loud music pollution. Disturbance of residents' and families' well being. This is not the appropriate neighbourhood for late night openings of this nature. I strongly object.

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01.Rep Response

Thank you for the opportunity to respond to the concerns raised regarding my application to extend the opening hours at Rossi's Bar. I fully respect the views of local residents and wish to clarify several points to ensure the Licensing Authority has an accurate and evidence-based understanding of how the premises operates.

1. Prevention of Public Nuisance

The representation raises concerns about "loud music pollution" and disturbance to residents.

I would like to reassure the council:

- Rossi's Bar has no history of noise complaints.
- The premises is fitted with professional acoustic insulation, ensuring music does not escape into the street or residential units above.
- Doors remain closed at all times except for entry/exit, preventing noise breakout.
- Music is indoors only; there is no outdoor entertainment.
- Staff supervise the frontage to prevent congregation and ensure quiet dispersal.
- Nightly litter checks and waste management prevent nuisance.

The concerns expressed are speculative and not based on any evidence of nuisance caused by this premises.

2. Prevention of Crime and Disorder

The representation states that a 3am closing time will "cause drunken behaviour" and "associated ASB."

To clarify:

- There have been no incidents of ASB, disorder, or police involvement linked to Rossi's Bar.
- The premises operates CCTV throughout, Challenge 25, and SIA-licensed door staff during busy periods.
- Staff are trained in responsible alcohol retailing and conflict management.
- Later hours do not inherently increase crime; well-managed, supervised venues reduce the likelihood of unregulated street drinking or gatherings.

The concerns raised are general assumptions, not premises-specific evidence.

3. Public Safety

The representation suggests the neighbourhood is "not appropriate" for late-night openings. This is not a licensing-objective-based concern and reflects a personal opinion rather than a

public safety issue. The representation does not identify any specific risks, incidents, or evidence relating to Rossi's Bar that would undermine the public safety objective.

Rossi's Bar has:

- A full fire safety risk assessment and emergency procedures.
- Clear evacuation routes and emergency lighting.
- Door staff controlling entry, preventing overcrowding, and maintaining safety.
- No public safety concerns raised in the representation that relate to the actual operation of the premises.

4. Protection of Children from Harm

The representation does not raise any licensing-relevant concerns under this objective.

Rossi's Bar:

- Does not permit unaccompanied minors.
- Does not host child-focused events.
- Has no history of child-related incidents.

I appreciate the resident's concerns and remain committed to operating a safe, well-managed venue that respects the local community. However, the issues raised in this representation are not based on any evidence relating to Rossi's Bar, and do not demonstrate that the proposed variation would undermine the licensing objectives.

The premises has a strong compliance record, robust management controls, and a proven ability to operate responsibly. I therefore respectfully request that the Licensing Authority considers this rebuttal alongside the application.

From:
Sent: 08 September 2026 18:12
To: Business Licence
Subject: Re: Variation - Rossi's Bar, 189 Edgware Road, NW9 6LP - 39385

With respect I do not accept the licensee's response in all aspects and I stand by my objections which relate to the inappropriate activity for this high street of any such venue - not necessarily specific to Rossi's Bar.

From: Business Licence
Sent: 08 September 2026 14:21
To:
Subject: Variation - Rossi's Bar, 189 Edgware Road, NW9 6LP - 39385

Good afternoon,

Please find attached the licensee's response to your objections.

If you feel this addresses your concerns, you are in a position to withdraw your representations. If not, you will be invited the licensing sub-committee hearing, once scheduled.

Regards,

Vanesha Haulkhory

Licensing Support Officer

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07-09-26

I would like to express my concern to Rossi's Bar opening a bar and nightclub from 9th October with opening hours from 10pm to 3am on Fridays/Saturdays/Sundays on the Colindale shops parade at 189 Edgware Rd. Colindale has traditionally been and is a family friendly residential area. It is wholly inappropriate for any hospitality / live or recorded music event business to be granted opening hours past 23:00 on any day of the week, as it would create a noise disturbance, local nuisance and offer solely potential disturbing and worrying security and safety issues to all direct neighbours living in the flats above and nearby. This could affect their sleep, feeling of safety and peace in their own homes, which is important for mental health, the ability to rest at nights after an exhausting week at work and their childrens' ability to sleep and live peacefully. Allowing strangers to hang around residents' homes beyond 23:00 whilst music is played at night seems to be recklessly inviting trouble and a further increase in anti-social behaviour and littering in this area. This built up residential area is also inappropriate for any daytime music. The police appear to struggle to sucessfully manage existing issues in society for the greater good of society. Why add to their burden? Or to the distress it causes residents, when these are not able to be managed or resolved with current levels of police resources. The area is Colindale shops, the core of the high street of our local community, a place and home for families and not Soho or the West End. The only solution is therefore to eliminate the possibility/probability of any anti-social issues occuring due to any later opening hours than 23:00 occuring by the council and its various relevant departments including Planning, intervening proactively now and nipping the creation of trouble, upset and aggravation locally in the bud by acting now to rule against any opening hours beyond 23:00 on any day. I therefore strongly object to any extended opening hours beyond 23:00 on any day or occasion at this or any premises along the Colindale shops high street for these reasons, as they sadly do not positively serve the local community. Thank you for taking our views into consideration in your planning permission deliberations and any other relevant council decisions.

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02.Rep Response

Thank you for the opportunity to respond to the concerns raised regarding my application to extend the opening hours at Rossi's Bar. I fully acknowledge the importance of protecting the amenity, safety, and wellbeing of local residents. I therefore wish to clarify several points and outline the measures already in place to ensure continued compliance with all four licensing objectives.

1. Prevention of Public Nuisance

The representation expresses concerns about potential noise disturbance, sleep disruption, and general nuisance. I would like to respectfully note:

- Rossi's Bar has no history of noise complaints or nuisance issues since opening.
- The premises is equipped with sound proofing which we are currently in the process of upgrading prior to the potential use of music etc, this including acoustic panelling and sealed frontage, ensuring music does not escape into the street or residential units above.
- The property itself is owned by the same landlord as the immediate surrounding businesses and residents, who have been made aware of the plans and are confident they will not be effected by noise with the measures in place.
- All music is played indoors only, with doors kept closed except for access/egress.
- A strict dispersal policy will be in place to ensure customers leave quietly and promptly, with staff supervising the immediate frontage.
- Outdoor congregation is not permitted, and signage will reinforce this.
- Waste and litter are managed through scheduled nightly clear-downs.

2. Prevention of Crime and Disorder

The representation suggests that later hours may "invite trouble" or increase anti-social behaviour. To clarify:

- There have been no police incidents, ASB reports, or crime linked to Rossi's Bar.
- The premises operates a Challenge 25 policy, CCTV throughout, and trained SIA-licensed door staff during busy periods.
- Staff are trained in conflict management and responsible alcohol retailing.
- Extended hours do not inherently increase crime; rather, managed, supervised environments reduce the likelihood of street drinking or unregulated gatherings.

3. Public Safety

The representation raises concerns about "worrying security and safety issues" and residents "feeling unsafe." I wish to reassure the council that Rossi's Bar operates with robust, proactive safety measures in place at all times.

The premises has a full and up-to-date fire safety risk assessment, supported by clearly marked evacuation routes, and regular checks to ensure all exits remain unobstructed. CCTV covers all internal areas, entry and exit points, and the external frontage, providing comprehensive visibility and supporting incident prevention.

Door supervisors manage entry during higher-risk periods, ensuring controlled access, preventing overcrowding, and maintaining a safe and orderly environment. Staff are trained to identify intoxication, intervene early, and respond appropriately to any safety concerns. Staff have training on First Aid and conflict management.

Rossi's Bar has never been associated with any safety-related incidents, demonstrating a consistent track record of safe operation and effective management controls.

4. Protection of Children from Harm

The representation mentions children's sleep, which is a public nuisance concern rather than a child protection issue. Rossi's Bar:

- Does not permit unaccompanied minors.
- Does not host events aimed at children.
- Has no history of child-related incidents.

There is no licensing-relevant concern under this objective.

I fully understand the concerns raised and appreciate the importance of safeguarding the comfort, safety, and wellbeing of local residents. Rossi's Bar has been built on responsible management, proactive safety measures, and a genuine commitment to operating harmoniously within the neighbourhood. I believe the measures outlined above demonstrate that the premises is already well-equipped to continue meeting all four licensing objectives, even with the modest extension of hours requested.

Our aim is to provide a safe, well-supervised venue where people can enjoy themselves in a controlled environment, rather than in unregulated outdoor spaces. We are committed to working with residents, listening to feedback, and ensuring everyone feels safe and respected. It is also important to note that several other establishments locally already operate with later licences, and Rossi's Bar seeks only to align with these.

In recent months, Edgware Road has seen several businesses close, reducing footfall and weakening the local economy. As Rossi's Bar grows, our intention is to contribute positively to the area by supporting local revenue, increasing activity on the high street, and helping maintain a vibrant, safe, and sustainable local community. We are confident that the measures in place, combined with our ongoing commitment to responsible operation, will ensure that the extended hours do not undermine the amenity of residents or the character of the area.

08-09-26

Anti social behaviour in the past and fights many times the police has been called we don't want this late music or bar licence

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08-09-26

Strongly oppose this application.This is a residential area.Anti sociable behaviour. Load music. Police always being called. Live opposite and 3am is a rediculous time when people have to go to work. Former public house Erin’s Hope was a nightmare.

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09-09-26

For many years rossi bar formally Erin hope but still run by the same person and we are very worried that nothing changed anti social behavior will be put on the community and a late licence for drinking and music will affect people sleep patterns when they have to work the next day also they never answer there phone when the music was to loud and they told people to get lost and ignored then and started laughing also the old licence was suspended because of fighting, how can the licence board believe them when there advertising on Facebook already before they got approval

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09-09-26

OBJECTION TO APPLICATION TO EXTEND LICENSING HOURS – ROSSI'S BAR I wish to formally object to the application to extend the operating hours of Rossi's Bar to 3:00am, including the provision of alcohol, music and dancing. My objection is based primarily on the potential impact of the proposed operation on the Prevention of Public Nuisance and Prevention of Crime and Disorder licensing objectives. I recognise that the premises may have operated without significant complaints under its existing licence. However, I do not believe that there is sufficient evidence that the proposed substantially later operation would have no impact on the surrounding residential community. 1. The proposed operation represents a significant change from the current situation The existing licence permits operation only until approximately 11:00pm. The application is therefore not simply a continuation of the current operation. It represents a significant extension into the late-night and early morning period, with alcohol being served, music being played and dancing taking place until 3:00am. There is an important distinction between a premises operating until 11:00pm and a venue operating until 3:00am. The fact that there have been no significant issues under the current hours cannot reasonably be taken as evidence that there will be no issues during the additional four hours of late-night operation. The proposed change needs to be assessed on its own likely impact. 2. Prevention of Public Nuisance I am particularly concerned about the potential for public nuisance arising from the proposed late night operation. While appropriate sound insulation may reduce the transmission of music from the premises, it cannot eliminate the wider impacts associated with operating a late-night bar until 3:00am. Public nuisance can arise from a combination of factors, including: * customers arriving at and leaving the premises during the late-night and early-morning hours; * conversations, shouting and other noise outside the premises; * customers waiting for taxis or private-hire vehicles; * vehicle noise, car doors and engines; * customers smoking or congregating outside; * repeated opening and closing of doors; * bottles, glass and other waste; * litter and spillages; * late-night dispersal of groups of customers; and * the cumulative impact of these activities on residents attempting to sleep. These impacts are particularly relevant where there are residential flats above the premises and neighbouring businesses immediately adjacent to it. The underlying concern is that extending the operation to 3:00am will inevitably create a substantially longer period during which customers will be arriving, drinking and subsequently dispersing into the surrounding area. Importantly, the absence of complaints under the existing 11:00pm closing time should not be treated as evidence that a 3:00am operation will have no impact. The circumstances being proposed have not yet been tested. 3. Residential amenity and the early-morning environment The surrounding area is a residential environment, with people living directly above and in close proximity to the premises. There is a significant difference between activity associated with a bar closing around 11:00pm and customers dispersing from a music

and alcohol venue at 2:30–3:00am. At that time of night, background activity in a residential area is naturally reduced. Noise that may be relatively insignificant earlier in the evening can therefore become considerably more intrusive during the early hours. Residents should not have to accept a significant deterioration in their ability to sleep and enjoy their homes simply because noise generated inside the premises can be contained through acoustic insulation. The potential nuisance is not limited to music escaping from the building. It is the overall impact of a late-night venue and the behaviour of its patrons in the surrounding streets that concerns me. 4. Prevention of Crime and Disorder I am also concerned about the potential implications of extending the operation to 3:00am from a crime and disorder perspective. A venue operating until 3:00am creates a different pattern of activity from one closing at 11:00pm. There will be additional hours during which alcohol is consumed, patrons remain on the premises and groups of customers subsequently disperse into the surrounding area. The wider local environment should also be taken into consideration. There are already concerns within the surrounding area regarding antisocial behaviour and drug-related activity, as well as the presence of betting shops and other activity that can contribute to an environment in which residents already experience concerns about disorder and personal safety. My concern is that the Licensing Authority should consider whether introducing a venue operating until 3:00am could add to the pressures already experienced within the local area. 5. The absence of previous problems is not evidence of the absence of future risk Licensing objectives are fundamentally preventative. The question is not simply whether a problem has already occurred; it is whether the proposed operation is likely to give rise to circumstances that could undermine the licensing objectives. The applicant is proposing a material change to the premises' operating hours and character. It is therefore reasonable for residents to consider the foreseeable consequences of that change. The fact that Rossi’s Bar has operated without significant complaints while closing at approximately 11:00pm tells us very little about the potential impact of a venue operating until 3:00am. 6. The cumulative impact on the local community My concern is also about the cumulative impact of the proposed operation on an area which is already subject to antisocial behaviour and late-night activity. Even if each individual measure proposed by the applicant is reasonable in isolation, the Licensing Authority should consider the combined effect of: * later alcohol consumption; * music and dancing; * patrons remaining at the premises until 3:00am; * customers dispersing in the early hours; * noise and activity immediately outside the premises; * the presence of residential accommodation above the premises; and * existing concerns about antisocial behaviour in the surrounding area. The fact that a venue can be operated in a professionally managed manner does not necessarily mean that a 3:00am operation is appropriate for this particular location. I respectfully ask the Licensing Authority not to assess this application solely on the basis of the premises' previous record under its existing licence. The proposal would materially extend the hours during which alcohol, music and dancing are provided and

would result in patrons leaving the premises in the early hours of the morning, in a location with residential accommodation directly above and immediately adjacent to the premises. The current absence of problems under an 11:00pm licence cannot reasonably be used as evidence of the likely impact of a substantially different late-night operation. I therefore ask the Licensing Authority to carefully consider the application against the Prevention of Public Nuisance and Prevention of Crime and Disorder licensing objectives and, in particular, the likely impact of the proposed hours and late-night dispersal of patrons on the residential community. I respectfully request that the application to extend the operating hours to 3:00am be refused and that licensing should be kept to 23:00.

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10-09-26

As a resident of Colindale I object to the proposed changes. The increased potential for antisocial behaviour and criminal activity is too high a risk. The loud music and incidents of disorder are already upsetting local people and this will only increase in the future. It also makes people feel unsafe in the vicinity of the bar.

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From: Maldoom, Edwin
Sent: 22 October 2026 10:14
To: Rossi Laorenza; Michael.J.Sullivan@met.police.uk
Cc: mpslicensingsector1@met.police.uk; Business Licence; Legister, Linda
Subject: RE: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good morning Rossi,

Thank you for your prompt response.

As such, given the agreed conditions and amendment to the operating schedule, I can confirm that the Licensing Authority withdraws its representation against the application to vary the premises licence.

Many thanks,

Edwin Maldoom

Licensing Enforcement Officer

From: Rossi Laorenza
Sent: 22 October 2026 10:08
To: Michael.J.Sullivan@met.police.uk; Maldoom, Edwin
Cc: mpslicensingsector1@met.police.uk; Business Licence ; Legister, Linda
Subject: Re: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Dear Edwin,

Thank you for your email and for the time and consideration that both you and Mike have given to our application and subsequent proposals.

Having reviewed the attached conditions and finalised permitted hours, I can confirm that I accept them in full, including the proposed hours and the conditions set out within the document.

I'd like to thank both yourself and Mike for taking the time to work through this application with us. We appreciate the constructive approach taken throughout the process and are pleased that we have been able to reach an agreement that works for all parties and allows the representations to be withdrawn.

Thank you again for your assistance and guidance. Please let me know if you need anything else from me and what the next steps would be.

Best wishes

Rossi.

On Wednesday, 21 October 2026 at 18:16:14 BST, Maldoom, Edwin wrote:

Good afternoon Rossi,

No worries, I've reattached it as a PDF. Hopefully, you can open it this time.

If you don't have any luck, please let me know and I'll copy and paste it in the body of the email.

Best regards,

Edwin Maldoom

Licensing Enforcement Officer

From: Rossi Laorenza
Sent: 21 October 2026 17:15
To: Michael.J.Sullivan@met.police.uk; Maldoom, Edwin
Cc: mpslicensingsector1@met.police.uk; Business Licence; Legister, Linda
Subject: Re: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good Afternoon,

Thank you for your response. Can I just check if there was suppose to be a attachment to the email with a outline of the proposed conditions and hours as I do not seem to be able to see any attachment so am unable to see the proposal.

Best wishes

Rossi.

On Wednesday, 21 October 2026 at 15:53:29 BST, Maldoom, Edwin wrote:

Good afternoon Rossi,

Following your response, Mike and I have given consideration to the proposed measures set out in your email below and the proposed reduction in the terminal hour for licensable activities.

Consequently, we are in agreement that, should the attached conditions and finalised permitted hours be agreed, both the Licensing Authority and the Metropolitan Police Service would be in a position to withdraw their representations against the application to vary the premises licence.

As you will see, the only aspect I have not agreed to is the proposed increase to the permitted hours on Sundays, which I have left unchanged from what is currently authorised by the premises licence.

In relation to the conditions, whilst some reflect measures put forward by yourself, I have also included several additional conditions for your consideration with a view to promoting the licensing objectives.

Please let me know your thoughts and, should you have any questions, do not hesitate to contact me.

Many thanks,

Edwin Maldoom

Licensing Enforcement Officer

From: Maldoom, Edwin
Sent: 19 October 2026 10:31
To: Rossi Laorenza; Michael.J.Sullivan@met.police.uk
Cc: mpslicensingsector1@met.police.uk; Business Licence

Subject: RE: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good morning Rossi,

Thank you for this. I was on annual leave on Thursday and Friday last week, only returning to work today. I'll digest the below and provide you with a comprehensive response this week.

Many thanks,

Edwin Maldoom

Licensing Enforcement Officer

From: Rossi Laorenza
Sent: 15 October 2026 16:42
To: Maldoom, Edwin Michael.J.Sullivan@met.police.uk
Cc: mpslicensingsector1@met.police.uk; Business Licence
Subject: Re: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good Afternoon,

Following our teams call earlier in the week, I have carefully considered the concerns raised and would like to offer the following additional measures to ensure the licensing objectives continue to be promoted and upheld.

My intention is to operate a safe, well-managed venue whilst working positively and collaboratively with both Responsible Authorities and local residents.

Proposed Hours

Friday and Saturday

- Supply of Alcohol: Until 02:00
- Opening Hours: Until 02:00

Sunday

I am content for Sunday hours to remain as originally proposed:

- Supply of Alcohol: Until 01:00
- Opening Hours: Until 01:00
- Live and Recorded Music: To cease at 00:30

Any extension beyond 01:00 would therefore apply only to Fridays and Saturdays.

Live and Recorded Music

To minimise the potential for noise nuisance and disturbance to nearby residents:

- All live and recorded music shall cease at 01:30 on Fridays and Saturdays.
- The final 30 minutes of trading will operate as a managed wind-down period.
- House lights will be raised following the cessation of music to encourage a gradual and orderly dispersal of customers.
- On Sundays, all live and recorded music shall cease at 00:30.

SIA Door Supervision

On Fridays and Saturdays when operating until 02:00:

- A minimum of three SIA registered door supervisors will be employed from 21:00 until the premises have been cleared of customers.
- Two SIA door supervisors will be positioned on the entrance and immediate external area of the premises.
- One SIA door supervisor will patrol within the premises throughout the evening.
- The roaming SIA supervisor will monitor customer behaviour, undertake regular checks of the toilets to ensure they are being used appropriately, monitor customer welfare, and assist with management of the smoking area, entrance and dispersal of customers where required.
- Door supervisors will remain on duty until customers have dispersed from the immediate vicinity of the premises.

Search Policy

To support the prevention of crime and disorder:

- Bag searches and pat-down searches will be conducted from 21:00 onwards on Fridays and Saturdays.
- Any customer refusing a search will be refused entry.
- Any customer who appears excessively intoxicated will be refused entry.
- Signage advising customers of the venue's search policy will be displayed at the entrance.
- Any refusals, incidents or confiscated items will be recorded within the venue's incident log.

Last Entry Policy

To discourage customers moving between venues late at night and to help maintain a controlled environment:

- Last entry will be one hour prior to the permitted closing time.
- No new customers will be admitted during the final hour of trading.

This would mean:

- Friday and Saturday: Last Entry 01:00
- Sunday: Last Entry 00:00

Dispersal Policy

A formal dispersal policy will be implemented and maintained.

This will include:

- SIA staff actively managing customer departures.
- Encouraging customers to leave the area quietly and respectfully.
- Preventing loitering immediately outside the premises.
- Assisting customers with onward travel arrangements where appropriate.
- Displaying notices requesting customers respect local residents and leave the area quietly.
- SIA staff remaining on duty until customers have dispersed from the immediate vicinity of the premises.

Smoking Area Management

The existing condition limiting the smoking area to five persons at any one time will remain in place.

In addition:

- The smoking area will be closely monitored by SIA staff at all times.
- The smoking area will be strictly for customers who are actively smoking.
- Any person lingering within the smoking area who is not actively smoking will be asked to return inside the premises.
- Customers will not be permitted to use the smoking area as a congregating space.
- Customers using the smoking area will be reminded to keep noise to an absolute minimum.
- SIA staff will actively manage the area to reduce noise, prevent congregation and minimise any potential disturbance to local residents.

Staffing and Management

When operating extended hours:

- The Manager will be present at the premises and actively involved in supervising the operation of the venue.
- A minimum of two members of staff will be positioned behind the bar throughout the extended trading period.
- Adequate staffing levels will be maintained at all times to ensure customers can be served efficiently and safely.
- Managers role will primarily be one of supervision, ensuring licence conditions, policies and operating procedures are being followed throughout the evening.
- Manager will work closely with the SIA team to ensure the venue remains safe, well-managed and compliant with all licensing requirements.

Commitment to Responsible Operation

I am committed to promoting all four licensing objectives and continuing to operate Rossi's Bar as a safe, responsible and well-managed venue.

I have carefully considered the concerns raised by both the Licensing Authority and Metropolitan Police and hope the measures outlined above demonstrate my willingness to work collaboratively, address those concerns and ensure that any extended hours operate responsibly with minimal impact on local residents and businesses.

I believe these measures provide a robust operating framework whilst allowing Rossi's Bar to continue developing as a well-managed and sustainable local business.

Thank you again for the teams meeting and for looking over the above proposal. Please let me know if you need any additional information.

Best wishes

Rossi Laorenza.

On Thursday, 8 October 2026 at 19:17:11 BST, Rossi Laorenza wrote:

Dear Edwin and Mike,

Thank you both for your responses and for the opportunity to discuss this further.

Tuesday afternoon works well for me, and I can be flexible with timings, so please let me know what works best for you both.

I look forward to the Teams call and appreciate the opportunity to have a conversation about the application.

Thank you again.

Kind regards,
Rossi Laorenza

On Thursday, 8 October 2026 at 16:01:04 BST, Michael.J.Sullivan@met.police.uk <michael.j.sullivan@met.police.uk> wrote:

Both

Thank you for your email

I am grateful for the time and consideration you have given to reviewing both representations and for providing such a comprehensive response. I have found your comments helpful and appreciate the constructive approach you have taken.

I am also grateful for your proposal and feel that there is scope for a compromise to be reached. I would welcome the opportunity to discuss the matter further.

Tuesday afternoon works well for me, and I would be happy to join a Teams call to explore the issues in more detail.

Thank you again for your assistance, and I look forward to speaking with you on Tuesday.

Kind regards,

Mike Sullivan

Police Sergeant

From: Maldoom, Edwin
Sent: 08 October 2026 15:55
To: Rossi Laorenza; Sullivan Michael - Frontline Policing <Michael.J.Sullivan@met.police.uk>
Cc: Esther, Chan; Vagarwal, Rhea; Licensing Mailbox - Sector 1 <MPSLicensingSector1@met.police.uk>; Business Licence

Subject: RE: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good afternoon Mr Laorenza,

Thank you for your email. I gratefully acknowledge the time you have taken to read both representations, digest the information, and provide Mike and me with a comprehensive response.

From my perspective, I think it's beneficial to hear your thoughts, and I'm happy to discuss this further via a Teams call with Mike and me (subject to his availability), possibly on Tuesday afternoon if that works for you. If so, please let me know.

Unfortunately, I'm on-site visits tomorrow and Monday, so Tuesday would be my next available opportunity.

Best regards,

Edwin Maldoom

Licensing Enforcement Officer
Regulatory Services

From: Rossi Laorenza
Sent: 07 October 2026 23:15
To: buisness.license@brent.gov.uk; michael.j.sullivan@met.police.uk
Cc: Esther, Chan; Vagarwal, Rhea; Maldoom, Edwin mpslicensingsector1@met.police.uk
Subject: Re: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Dear Michael and Edwin,

Thank you both for taking the time to consider my application and for setting out your concerns regarding the proposed variation to the premises licence.

I have read both representations carefully and wanted to respond to you jointly. Rather than simply allowing the application to proceed to a hearing, I would really welcome the opportunity to speak with you both and see whether we can reach a reasonable compromise that addresses your concerns while also giving me the opportunity to demonstrate how I intend to operate Rossi's Bar going forward.

Firstly, I completely understand the concerns that have been raised around crime and disorder, public nuisance and, particularly, the potential impact that later opening hours could have on residents living above and around the premises.

I also understand that the previous history of the premises has to be taken into consideration. However, I would respectfully ask that some distinction is made between the problems associated with the premises when it was previously operating as Erin's Hope and the way I am now running Rossi's Bar.

I am very aware of the serious incidents that previously took place at the premises. At the same time, the Licensing Authority's representation acknowledges that the serious incidents in 2024 occurred before I became the premises licence holder.

Since taking over, I have drawn heavily on my previous experience as a bar manager and on more than 15 years working within a pub in Colindale. This experience has given me a strong understanding of the responsibilities that come with being a premises licence holder, from managing customers and staff to recognising potential issues before they escalate. Equally, my time at Erin's Hope, including being present during a period when serious incidents occurred, has been an important learning curve for me. Those experiences have strengthened, rather than diminished, my ability to operate Rossi's responsibly, as I have seen first-hand where problems can arise and the consequences when the right preventative measures are not in place. I believe this puts me in a much stronger position today to identify risks early, implement appropriate safeguards and ensure that every reasonable step is taken to prevent incidents of this magnitude from happening again.

I am not suggesting that everything has been perfect since I took over, and I do not want to dismiss the more recent concerns that have been raised. I acknowledge the issues referred to regarding customers drinking outside, as well as the complaint concerning noise and disorder. I have taken these matters seriously, and they have helped me identify areas where I need to be stricter and put stronger procedures in place.

Noise and the impact on residents

I completely appreciate the concerns regarding the residential properties above and around the premises, particularly in relation to music, customers smoking outside and people leaving the venue later at night.

If later hours were agreed, I would be more than willing to put additional measures in place to address these concerns. This could include a clear dispersal procedure, active supervision of customers outside, tighter controls around smoking outside, regular external noise monitoring, and clear management responsibility for ensuring customers leave the area quietly and respectfully.

I am also very willing to discuss any additional reasonable conditions that either of you feel would provide further reassurance.

Crime, disorder and security

I also recognise the Police concerns around the potential for later alcohol sales to increase the risk of disorder and the issues associated with customers arriving at, remaining at and dispersing from the premises during later hours.

This is something I take seriously.

My aim is not simply to extend the hours of the premises. I want to demonstrate that I can operate those hours properly and responsibly.

I am therefore willing to work with both the Police and Licensing Authority on appropriate conditions covering areas such as security, CCTV, incident recording, staff training, door supervision and the management of customers both inside and immediately outside the premises.

A compromise I would like you to consider

Having carefully considered both of your representations, I understand that moving immediately to a 03:00 terminal hour may be seen as too significant a step.

With that in mind, I would genuinely like to try to find some middle ground.

Rather than pursuing a 03:00 close at this stage, I would like to propose a 02:00 terminal hour as a negotiated position.

My suggestion would be to operate to 02:00 with stronger conditions and safeguards in place and use the following 6 to 8 months to demonstrate that I can manage the premises responsibly at the later hour.

If, after that period, the premises has operated successfully and without causing unacceptable problems for residents or the Responsible Authorities, I could then

consider whether it would be appropriate to make a separate application for a 03:00 terminal hour.

I completely understand that any future application would need to be assessed separately on its own merits. I am not asking for any guarantee of 03:00 in the future. What I am asking for is the opportunity to prove myself and the way I am now operating the business.

I feel that allowing me to demonstrate this through the actual operation of the premises is more meaningful than simply giving assurances in an email.

I hope 02:00 could therefore be considered as a reasonable compromise between what I originally applied for and the 01:00 position currently being proposed.

At present, licensable activities are permitted until 00:30 on Friday and Saturday, meaning the proposed 01:00 position would effectively provide only an additional 30 minutes on those nights. While I appreciate the reasons behind this position, from a business point of view it is a very limited extension and does not give me much opportunity to demonstrate that the premises can successfully operate later.

I have invested a great deal of time, effort and commitment into changing the direction of Rossi's Bar. I genuinely want it to be a well-run and responsible venue, and I also want to establish a positive relationship with both the Police and Brent Licensing going forward.

I am not trying to disregard the concerns that have been raised. Quite the opposite. I want to show that I understand those concerns and that I am prepared to work with you to address them properly.

I would therefore really appreciate the opportunity to arrange a meeting with you both, or a Teams call if that is easier, to discuss whether there is a negotiated position we could agree.

I would be more than happy to go through the proposed conditions with you, listen to any further concerns you may have and discuss what additional safeguards might give you the reassurance needed to consider a 02:00 terminal hour.

I hope we can find a solution that protects local residents and supports the licensing objectives, while also giving me a fair opportunity to demonstrate how differently I intend to operate Rossi's Bar moving forward.

Thank you both again for your time and consideration. I genuinely appreciate your willingness to engage with me and I hope we can work together to find a sensible way forward.

Kind regards,

Rossi Laorenza
Premises Licence Holder
Rossi’s Bar
189 Edgware Road
London NW9 6LP

On Friday, 2 October 2026 at 14:16:34 BST, <michael.j.sullivan@met.police.uk> wrote:

Dear Licensing Team,

Please find attached the Metropolitan Police Service representation in respect of the application to vary the premises licence for Rossi's Bar, 189 Edgware Road, NW9 6LP.

Having carefully considered the application, Police have concerns that the proposed extension of licensable activities until 03:00 hours would undermine the licensing objectives, particularly the prevention of crime and disorder and the prevention of public nuisance.

The attached representation sets out Police concerns in full and details the hours that Police would be prepared to support as a proportionate alternative, subject to the agreement of appropriate conditions and operating measures.

Should the applicant be willing to amend the application in line with the hours proposed within the representation, Police would be prepared to review the matter further with a view to seeking an agreed resolution.

Please acknowledge receipt of this representation and ensure it is placed before the Licensing Sub-Committee should the matter proceed to a hearing.

Kind regards,

Michael Sullivan
Police Sergeant PS239CO
Central Licensing Team Metropolitan Police Service

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METROPOLITAN POLICE

Working together for a safer London

TERRITORIAL POLICING

Applicant: Rossi Laorenza

Premise: Rossi's Bar, 189 Edgware Road, NW9 6LP

Your Ref: 39385

Our Ref:

NW BCU Licensing Department - Brent
Wembley Police Station
603 Harrow Road
Wembley
HA0 2HH
Tel:
Email:
Web: www.met.police.uk

Date: 2 October 2026

Officer: Police Sergeant Michael Sullivan PS239CO

Premises: Rossi's Bar,189 Edgware Road, NW9 6LP

The application relates to a variation of a premises licence for Rossi's Bar,189 Edgware Road, NW9 6LP submitted under Section 34 of the Licensing Act 2003.

The Metropolitan Police Service, as a Responsible Authority under the Licensing Act 2003, wishes to make a representation in respect of the application for a full variation of the premises licence.

The Police representation relates primarily to the licensing objectives concerning the prevention of crime and disorder and the prevention of public nuisance**.**

The premises is situated on Edgware Road, NW9**,** an area which experiences existing levels of anti-social behaviour, crime and disorder, particularly during the late evening and early hours. Police are concerned that permitting licensable activities at the premises until **03:00 hours** would increase the potential for alcohol-related crime, disorder and anti-social behaviour and would place additional pressure on the surrounding area.

The later terminal hour would result in customers arriving at, remaining at and dispersing from the premises during the early hours of the morning. Police are particularly concerned about the potential for noise, intoxicated persons congregating outside the premises, disturbance to nearby residents, altercations and other incidents associated with the late-night economy.

Having considered the application, Police do not consider that the proposed extension until 03:00 hours adequately promote the licensing objectives in the context of the location and the existing issues within the area.

Whilst maintaining the concerns outlined within this representation, Police would be prepared to support a revised application incorporating the hours set out below, subject to the applicant agreeing appropriate corresponding closing and dispersal arrangements.

Regulated Entertainment

Sunday to Thursday – 08:00 to 23:00

Friday to Saturday – 08:00 to 00:30

Late Night Refreshments

Sunday to Thursday – 23:00 to 23:30

Friday to Saturday – 23:00 to 01:00

Sale/Supply of Alcohol

Sunday to Thursday – 08:00 to 23:00

Friday to Saturday – 08:00 to 01:00

Opening Hours

Sunday to Thursday – 08:00 to 23:30

Friday to Saturday – 08:00 to 01:00

Should the applicant agree to the above amendment, Police would be willing to review the representation with a view to reaching an agreement.

If agreement cannot be reached and the application continues to seek licensable activities until 03:00 hours, Police respectfully request that the Licensing Sub-Committee **refuse** the proposed extension beyond the above hours having regard to the prevention of crime and disorder and prevention of public nuisance licensing objectives.

Yours sincerely,



Police Sergeant Michael Sullivan
Sector 1 Licensing

From: Michael.J.Sullivan
Sent: 22 October 2026 10:38
To: Maldoom, Edwin; rossisbar
Cc: MPSLicensingSector1@met.police.uk; Business Licence; Legister, Linda
Subject: RE: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Dear Rossi,

Thank you for your email and for the constructive discussions regarding this application.

In light of the conditions agreed between the parties and the amendments made to the operating schedule, I can confirm that the Metropolitan Police Service withdraws its representation against the application to vary the premises licence.

Thank you for your engagement throughout this process and for working collaboratively to reach an agreed position.

Kind regards,

Michael Sullivan
Police Sergeant
Metropolitan Police Service

From: Maldoom, Edwin
Sent: 22 October 2026 10:14
To: Rossi Laorenza ; Sullivan Michael - Frontline Policing
Cc: Licensing Mailbox - Sector 1 ; Business Licence ; Legister, Linda
Subject: RE: Rossi's Bar, 189 Edgware Road NW9 6LP – Police Representation to Premises Licence Variation

Good morning Rossi,

Thank you for your prompt response.

As such, given the agreed conditions and amendment to the operating schedule, I can confirm that the Licensing Authority withdraws its representation against the application to vary the premises licence.

Many thanks,

Edwin Maldoom

Licensing Enforcement Officer

Regulatory Services

Brent Council

www.brent.gov.uk

@Brent_Council

Licensing Authority's Proposed Amendments

Amendment to the Operating Schedule

Live music & Recorded music: Monday to Thursday, 08:00 - 23:00, Friday to Saturday 08:00 - 01:30, Sunday 08:00 – 23:30

Late night refreshment (indoors): Monday to Thursday, 23:00 - 23:30, Friday to Saturday 23:00 – 02:00, Sunday, 08:00 – 00:00

The supply of alcohol (on and off the premises): Monday to Thursday, 08:00 - 23:00, Friday to Saturday 23:00 - 02:00, Sunday 08:00 – 23:30

Opening Hours: Monday to Thursday, 08:00 - 23:30, Friday to Saturday 23:00 - 02:15, Sunday 08:00 – 00:00

Proposed Annex Two Conditions

The prevention of crime and disorder

1. The premises shall operate and maintain a digital colour CCTV system. The CCTV system shall continually record whilst the premises are open for licensable activities, and all recordings shall be kept for 31 days. The CCTV system shall also display the correct date and time on any recordings.

2. The CCTV system shall be capable of capturing clear images of all patrons entering and exiting the premises. Additional CCTV cameras shall cover all publicly accessible internal areas as outlined on the premises plan. A further CCTV camera shall be installed to monitor the immediate frontage of the premises on Edgware Road. A notice stating that CCTV is in operation shall be clearly and prominently displayed at the entrance and inside the premises.

3. CCTV footage shall be made available for immediate viewing upon request by the Police or any authorised officers from Brent Council, by a member of staff conversant with the operation of the CCTV system. CCTV footage shall also be provided to the Police and any authorised Officers from Brent Council, in a readily accessible format on removable media (I.e., USB, hard drive, CD etc..) or via digital transfer within 24 hours of request.

4. The Premises licence holder, DPS, or appointed manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.

5. All Staff shall be trained (and shall undergo refresher training every 12 months) in respect of the CCTV operation, maintaining the incident log, the challenge 25 policy, prevention of proxy sales, signs of intoxication, premises licence conditions, the four licensing objectives, and dealing with refusal of sales and any subsequent

confrontational behaviour from customers. All training records shall be made available for inspection by authorised officers of Brent Council and the Police.

6. The DPS shall produce a written list of all staff members who are trained and authorised to sell alcohol on behalf of the DPS. This list shall include each staff member's name, signature, and the date of authorisation. The list shall be made available upon request to the Police or authorised officers from Brent Council.

7. An up-to-date incident log shall be kept and maintained at the premises which shall record the following:

a. any incidents of crime and disorder.
b. any ejections from the premises or any instances where entry was refused.
c. any drugs or offensive weapons found
d. any refused sale of alcohol.
e. any complaints received.
f. any faults in the CCTV system.
g. any visit by a relevant authority or emergency service.

Any entries into the log shall be made within 2 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. The incident log shall be available for inspection upon request by an authorised officer of Brent Council or the Police

8. On Fridays and Saturdays, a minimum of three door supervisors shall be on duty from 21:00 until close, unless the premises closes before 00:00. At least two door supervisors shall be positioned at the entrance to monitor both the entrance and the external smoking area, with the third door supervisor patrolling the internal areas of the premises.

9. After 21:00 on Fridays and Saturdays, unless the premises closes before 00:00, all persons seeking entry to the premises shall be subject to a search by door supervisors, which shall include, as a minimum, a pat-down search and bag search. Any person refusing to submit to a search shall be refused entry. Where any unlawful item is found, the Police shall be notified as soon as practicable and the incident shall be recorded in the incident log.

10. A written search policy to prevent patrons from bringing prohibited drugs, weapons, or other unlawful items onto the premises shall be implemented. A copy of this search policy shall be available upon request by Police and authorised officers from Brent Council.

11. When SIA supervisors are employed, the following requirements shall be met:

a. They shall wear clothing that makes them clearly and easily identifiable
b. They shall remain on duty until customers have dispersed from the immediate vicinity of the premises
c. A register shall be maintained for each shift, recording the full name, date of birth, SIA licence number, employer, and booking on/off times of all supervisors. The

register shall be made available for inspection upon request by the Police or authorised officers of Brent Council.

12. A notice shall be prominently displayed at the entrance to the premises informing patrons that the premises reserves the right to conduct searches upon entry and operates a "No Weapons Policy" and a "No Drugs Policy".

13. All alcohol and soft drinks shall be served in plastic or toughened glasses when the premises is open to the public on Friday and Saturday after 21:00.

14. No entry or re-entry to the premises shall be permitted after 01:00 on Fridays and Saturdays.

15. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

16. After 21:00 on Fridays and Saturdays, unless the premises closes before 00:00, a nominated manager and a minimum of two additional bar staff shall be present at the premises until closing.

Public safety

17. The total number of people permitted on the premises including staff and performers shall not exceed 100.

The prevention of public nuisance

18. Alcohol sold for consumption on the premises shall only be consumed within the internal areas outlined on the premises plan. No vessels containing alcohol shall be taken outside into the designated smoking area. A notice reminding customers of this shall be prominently displayed at the exit.

19. After 21:00 on Fridays and Saturdays, unless the premises closes before 00:00, any customer temporarily leaving the premises for the purpose of smoking shall use the designated smoking area located outside the premises on Edgware Road and enclosed by suitable barriers. No more than five (5) customers shall be permitted within the designated smoking area at any one time. The smoking area shall be closed to patrons after 01:00 and no re-entry to the premises shall be permitted thereafter. The designated smoking area shall be supervised by SIA staff at all times.

20. Management, the DPS, SIA staff, or a nominated member of staff shall supervise the dispersal of patrons after 01:00 to ensure that customers leave the premises and the immediate vicinity safely, quietly, and in a manner that causes minimal disturbance to neighbours.

21. Clear and legible notices shall be prominently displayed requesting patrons to respect the needs of residents when leaving the premises and when using the external smoking area.

22. Ingress and egress notwithstanding, all doors and windows shall remain closed after 23:00.

23. On Fridays and Saturdays, following the cessation of live or recorded music, the house lights shall be raised, and patrons shall be encouraged to disperse from the premises in a gradual and orderly manner during the final 30 minutes of trading.

24. A telephone number shall be made available to be used by residents in relation to any complaint of noise resulting from the premises. Staff shall ensure that all complaints made by residents, and any action taken, are recorded within the incident log.

The protection of children form harm

25. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS Hologram. A Challenge 25 notice shall be conspicuously displayed at the point of sale.

26. No children under 18 shall be admitted unless accompanied by a responsible adult.

Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

London Borough of Brent

Premises Licence

Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 22 August 2005
Current issue date: 11 October 2025



Authorised signatory

Premises licence number: 160820

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Rossi's Bar
189 Edgware Road, London, Brent, NW9 6LP

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section E: Live music
Section F: Recorded music
Section G: Performances of dance
Section H: Anything of a similar description to that falling within (E), (F) or (G)
Section I: Provision of late night refreshment: Indoors
Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section E: Live music		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

Solo or group performers amplified through a P.A. system.

Section F: Recorded music		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30

Saturday	09:00	00:30
Sunday	09:00	23:30

Amplified middle of the road music., , Recorded music is played over the in house P.A. system via a C.D. or jukebox., , Recorded music including jukebox, karaoke with or without a D.J. during normal business or as part of functions and including audience participation.,

Section G: Performances of dance		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

Only dancing as referred to in boxes e or f.

Section H: Anything of a similar description to that falling within (E), (F) or (G)		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30

Saturday	09:00	00:30
Sunday	09:00	23:30

Section I: Provision of Late Night Refreshments:Indoors		
Day	**Start Time**	**End Time**
Monday	23:00	23:30
Tuesday	23:00	23:30
Wednesday	23:00	23:30
Thursday	23:00	23:30
Friday	23:00	00:30
Saturday	23:00	00:30
Sunday	23:00	23:30

Section J: Sale or Supply of Alcohol: Both		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

The opening hours of the premises

Day	Start Time	End Time
Monday	09:00	00:00
Tuesday	09:00	00:00
Wednesday	09:00	00:00
Thursday	09:00	00:00
Friday	09:00	01:00
Saturday	09:00	01:00
Sunday	09:00	00:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Mr Rossi Laorenza

[redacted]

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

ROSSI LAORENZA

[redacted]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [redacted]
Issuing authority: [redacted]

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises--

(a)games or other activities which require or encourage,

or are designed to require or encourage, individuals to-- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either--

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that--

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures--

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2.For the purposes of the condition set out in paragraph 1--

(a)—duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price is the price found by applying the formula--

$P = D + (D \times V)$

where--

(i)P is the permitted price,

(ii)D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person means, in relation to premises in respect of which there is in force a premises licence--

(i)the holder of the premises licence,

(ii)the designated premises supervisor (if any) in respect of such a licence, or

(iii)the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d)—relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax means value added tax charged in accordance with the Value Added Tax Act 1994.

3.Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rat e of duty or value added tax.

(2)The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a)at a time when there is no designated premises supervisor in respect of the premises licence, or

(b)at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Annex 2 – Conditions consistent with the operating schedule

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2. CCTV cameras shall be installed to cover the internal and external areas of the premises.

3. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

4. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or Authorised Council Officer copies of recent CCTV images or date with the absolute minimum of delay when requested.

5. The Licence holder/Manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.

6. All Staff shall be trained (and shall undergo refresher training every 12 months) in respect of the CCTV operation, maintaining the incident log, the challenge 25 policy, prevention of proxy sales, signs of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers. All training records shall be made available for inspection by authorised officers of Brent Council and the Police.

7. No entry or re-entry shall be permitted an hour before the closing hour.

8. The premises licence holder or the DPS shall ensure that an "authorisation to sell alcohol" document is kept and maintained at the premises. Each employee involved in the supply of alcohol at the premises must be named on this document with it being signed off by the DPS.

9. Customers permitted to temporarily leave and then re-enter the premises to smoke must be restricted to a designated smoking outside premises facing Edgware Road, with suitable barriers. No more than five (5) customers will be permitted to remain in the designated smoking area at any one time from 20:00hrs until the close of business.

10. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

(c) any complaints received

(d) any incidents of disorder

(e) all seizures of drugs or offensive weapons

(f) any faults in the CCTV system

(g) any refusal of the sale of alcohol

(h) any visit by a relevant authority or emergency service.

11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

12. Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

13. The total number of people permitted on the premises including staff and performers shall not exceed 100.

14. A "Challenge 25" policy shall be adopted and adhered to at all times.

15. A suitable burglar alarm shall be fitted and maintained.

16. Notices clearly explaining the licensee's drugs policy shall be displayed at the entrance and at suitable places throughout the premises.

17. All furniture and soft furnishings shall comply with relevant fire safety standards.

18. A fire detection and warning system together with suitable and sufficient fire extinguishers shall be installed and maintained.

19. An emergency lighting system shall be installed and maintained in good order.

20. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

21. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

22. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

23. No children under 16 shall be admitted unless accompanied by a responsible adult.

24. All alcohol and soft drinks shall be served in plastic or toughened glasses when the premises is open to the public on Friday and Saturday.

25. A minimum of two SIA registered door supervisors shall be on duty from 20.00 hours on any day that the venue is permitted to serve alcohol beyond 00.00 hours until the close of business.

26. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

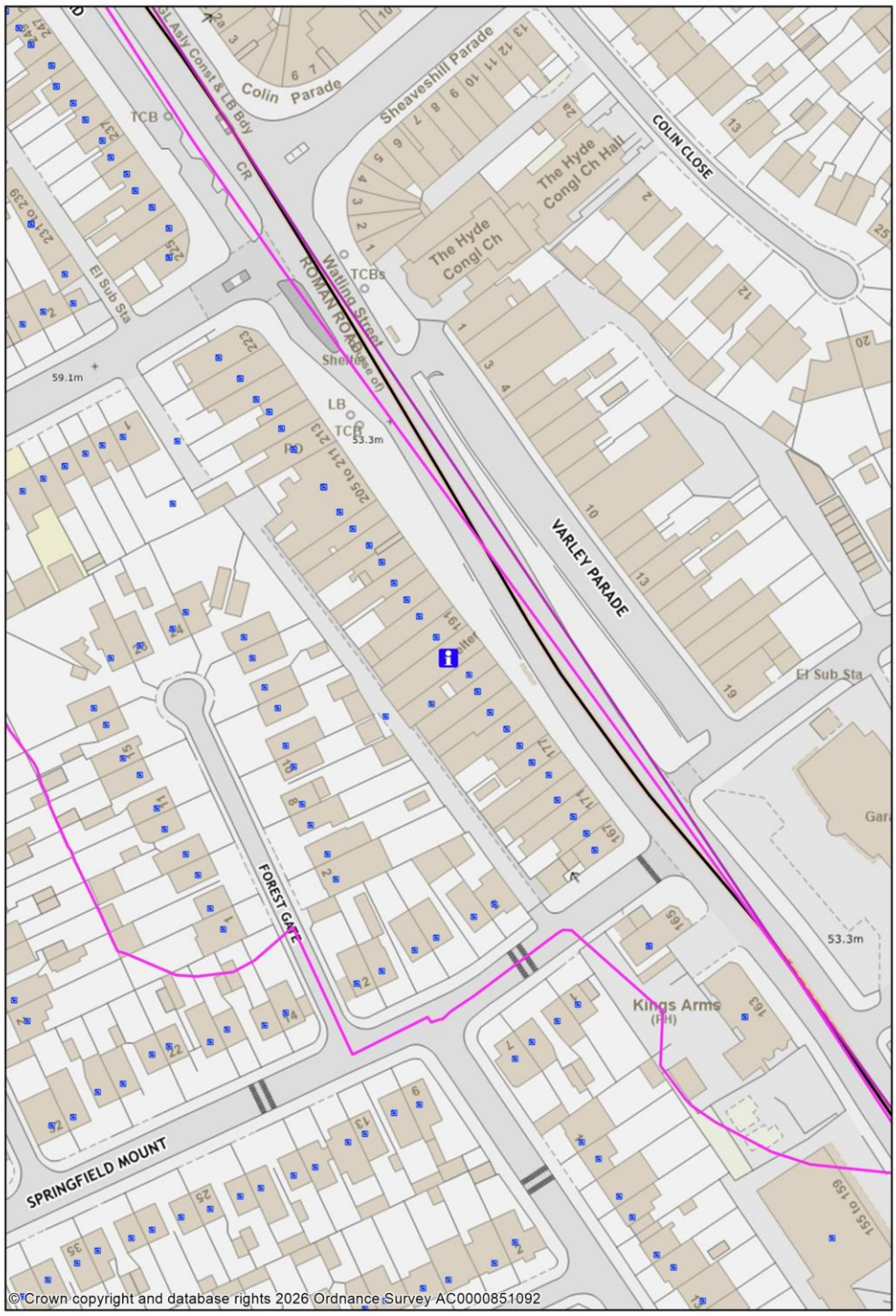
27. Door supervisors shall wear clothing that can be clearly and easily identified on CCTV.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans See attached

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Basemap Map



1:1250

0 0.02 0.04 kilometres

Brent

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